

EXPERIENCE

Freelance Graphic Design Rattle App (start-up), Sleeping Bear Real Estate, nice work films

November 2022 - Present

Chicago, IL | London, UK (Remote)

Work with clients in a range of industries, including tech start-up LLC's, real estate, and TV/Film; providing services in logo creation, web & app design & consultation, videography & animation, TV script visual proposals, property offering memorandum designs, and investor pitch presentation materials.

Senior Graphic Designer Jones Lang LaSalle - Midwest Capital Markets

March 2021 - January 2023

Chicago, IL

Worked alongside producers and analysts to develop print and digital marketing materials for clients and investors. Led design team meetings to introduce new approaches to marketing materials, and share inspiration for fresh contemporary design. Created logos for properties and develop new design templates to expand the existing aesthetic of the brand.

Freelance Graphic Designer Livinguard Inc. (N95 Masks)

July 2020 - March 2021

San Jose, CA (Remote)

Developed global web, social, print and presentation assets to promote Livinguard's state-of-the-art antimicrobial textile technology and promotional material.

Freelance Graphic Designer & Animator Aon Insurance

June 2020 - March 2021

Chicago, Illinois

Worked with social media team to create eye-catching social content utilizing brand iconography & still imagery to create animations and still posts to promote brand-related news articles as well as updates on earnings, achievements, and overall brand awareness.

Freelance Art Director/Designer Hyatt Hotels Corporation

August 2019 - March 2020

Chicago, Illinois

As a member of the social media team at Hyatt Hotels' corporate office, led the conception of social media strategies and execute design and animation for daily social posts across all Hyatt brands.

Social Media/Digital Art Director Energy BBDO Chicago

January 2018 - May 2019

Chicago, Illinois

Worked on social/digital team in concepting roles and executed work for clients such as Ziploc, Raid, OFF!, Orbit Gum, American Egg Board, Pearle Vision, Alert Gum, as well as other SC Johnson and Wrigley brands. Actively worked on concepting and executing pitch work for Hinge (dating app), Avocados from Mexico, and The Great Wolf Lodge.

Account Management Intern McGarryBowen Chicago

June 2014 - August 2014

Chicago, Illinois

Trafficked and shipped client spots. Analyzed competitive spots and developed implication reports.

EDUCATION

Chicago Portfolio School

Art Direction

October 2016 - December 2017

Chicago, Illinois

University of Wisconsin - Madison

Bachelor of Arts

Communication Arts - Radio, TV & Film

Digital Studies Certificate, Studio Art Emphasis

September 2012 - May 2016

Madison, Wisconsin

SKILLS

Adobe Creative Suite

Adobe Premiere Pro

Adobe After Effects

Adobe XD

Logo Creation

Keynote

Drawing & Painting

Writing

Drumming

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